DOCUMENT RESUME

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ABSTRACT

The Carl E. Gilbert School (Buena Park, California) was officially "adopted" by Kraft Foods, Incorporated, in November 1982, creating a community partnership between business and education. Fifty-two Kraft employees volunteered to donate their time for 1 hour a week to help teachers of the kindergarten through the sixth grade. They assisted by working with individuals or small groups of students; by listening to children read; and by assisting with mathematics, computers, physical education, and art. While the program is concerned mainly with people, not dollars, a true partnership and community effort was evidenced when the student council, Parent Teacher's Organization, and Kraft Foods all donated money to provide a marquee for the front of the school. According to a school program evaluation survey conducted in May 1983, the Adopt-A-School Program was the only school-level service which received a 100% positive response in the "high" rating column. This document was selected by the Association of California School Administrators (ACSA) Task Force on Public Confidence as descriptive of a promising practice or exemplary project worthy of highlighting for the California educational community. (JW)

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OUTSTANDING PROGRAM DESCRIPTION FORM

Name of School, District or Agency Carl E. Gilbert Elementary School Grade Levels K - 6

Address 7255 West 8th Street Telephone (714) 522-7281

City Buena Park, State CA Zip 90621-2296

Name of Contact Person Gloria Gregorek, Resource Teacher, Adm. Intern
George Cottrell, Principal ACSA Region XVII

Name of Course, Program, Project or Policy Adopt A School

Date of Operation of Program or Project Began November 1982

In 300 words or less please describe your program specifically enough for others to follow. Please include your program's
(1) primary purpose (how it benefits students)
(2) participants (grade levels of students, professional staff, community persons, etc)
(3) evaluation data (if available)

SEE ATTACHED

ED239347

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NAME Gloria A. Gregorek DATE 1-10-84
George E. Cottrell 1-10-1984

Enclose supporting or descriptive materials and return to ACSA Public Confidence Task Force, Public Relations Department, 1517 L Street, Sacramento, CA 95814.

WHAT DO THE CABBAGE PATCH KIDS HAVE IN COMMON WITH BUENA PARK SCHOOLS?

BOTH ARE ADOPTABLE!

I. Primary Purpose (how it benefits students)

Carl E. Gilbert School was officially "adopted" by the Kraft Foods, Inc. November 9, 1982. Unlike the Cabbage Patch Kids who seemed to be in short supply this past December, we have several schools waiting to be adopted.

The Adopt A School program is a community partnership between business and education to help meet the needs of the students. Students benefit by the Kraft employees donating their time in the classroom one hour every week. They assist teachers by working with individuals or small groups of students, listening to children read, assisting with math, computers, P.E., art, etc.

The program is concerned mainly with people, not dollars, however a true partnership and community effort was evidenced when the Student Council, Parent Teacher's Organization, and Kraft Foods, Inc. all donated money to provide a marquee for the front of the school.

II. Participants (grade levels of students, professional staff, community persons, etc.)

Teachers were surveyed, and Kraft Volunteers were recruited to match the teacher's requests. In November, 1982 our program began with nineteen Kraft Volunteers. Thirty-three more were added in January [illegible]ring kindergarten through sixth grade. The staff was elated with the extra help, and students all wanted their turn to work with a Kraft Volunteer. Kraft employees came from all ranks, including the plant manager, engineers, secretaries, managment, and those involved in the food processing.

A highlight of the program was an invitation for the staff to tour Kraft Foods, Inc. Most teachers never had the opportunity to see the inside of a food plant, and it was a rewarding experience for all. The Kraft Safety Director taught a CPR class to several staff members and all received Red Cross cards. In May, a Thank You Breakfast for all parents and Kraft Volunteers was hosted by the staff and the Parent Teacher's Organization.

This year our program has continued with one hundred percent teacher participation. We began with thirty-three Kraft Volunteers, and in October our Enrichment Class was invited to tour the Kraft Computer facility.

III. Evaluation Data

Students, staff and parents are very enthusiastic about the Kraft Adopt A School Program. In a School Program Evaluation Survey last May the Adopt A School Program was the only school level service which received a one hundred percent positive response in our "High" rating column.

Corinne Shaw, personnel supervisor for Kraft Foods, Inc. of Buena Park summed up the feelings of the company in a November 1983 news interview, "The schools get additional help at no cost to the district, and Kraft receives good community public relations. The employees really like the program because it gives them a chance to see each other out of the work situation, it improves morale, its fun, and it is rewarding to be able to help the kids."